EXECUTIVE COUNCIL MINUTES  
Sacramento City College  
May 4, 2009  •  RN 273  •  1:00 – 3:00 PM

Note: Executive Council Members, please bring your agenda & attachments to the meeting.

Council Members: L. Daniels, K. Irwin, K. Jeffery, C. Zuercher
Resource Ex Officio Staff: M. Buechner, A. Garcia, B. Martinelli, M. Poindexter, C. Stofle
Absent: D. Travis, A. Hamilton

I. INFORMATION ITEMS
   A. Academic Senate Update ................................................................. C. Zuercher
      • The Senate’s last meeting will be tomorrow (May 5); it will be a luncheon
         ○ Will be a chance to thank leaving Senators and to welcome the new ones.
         ○ B. Martinelli will attend to give updates.
         ○ Jenny May has completed the Curriculum Handbook.
         ○ Linda Stroh is expected to attend.
   B. Classified Senate Update ...................................................................... K. Irwin
      • Announced the new members of the Classified Senate:
         ○ President: Parrish Geary
         ○ Vice-President: Joanie Mitchell
         ○ Secretary: Kristie Michael (Returning)
         ○ Treasurer: Mayra Jimenez
         ○ Statewide Representative: Sharon Terri
      • The Senators-elect will take office on July 1.
   C. Associated Student Government Update .............................................. L. Daniels
      • Announced the new President of the ASG will be Steve Macias.
      • There are 11 positions that still need to be filled, and overall, there are three returning
         members. Consequently, it will be a very “new” board.
      • Reminded that the Year-End Ceremony will be next Wednesday (May 13).
   D. Senior Leadership Team Update ......................................................... A. Garcia/K. Jeffery
      • Next meeting will be on Monday (May 11).
      • Sustainability will be addressed as part of a District-wide initiative.
      • B. Martinelli will discuss summer projects.
      • The Quarterly Report will be presented.
   E. President’s Cabinet ............................................................................... K. Jeffery
      • N/A
   F. Executive Staff Update ......................................................................... K. Jeffery
      • Presented a handout with enrollment data over a three-year period for all subject
         categories.
         ○ Noted that there was an increase in all programs.
         ○ Good productivity.
         ○ C. Zuercher recommended including this type of information in hiring packets.
K. Jeffery noted that the data is from the District Office.
M. Buechner offered to gather the same data for SCC only.

- It was pointed out that some people were not aware of the issues at stake in Prop 1A-1F.
  - Discussed the handout titled “Facts Regarding Low Fees and Access to Higher Education in California,” noting that increasing fees could make it difficult for some students to stay in school.
  - Pointed out that the fees could go from $20 to $30, and then from $30 to $40.
  - Noted that parking fees could also increase if the program were to be defunded.
  - Certain “personal enrichment” classes, such as some fitness courses, could also suffer from reduced funding.

- Guidelines regarding use of the swimming pool by the community were also discussed; K. Jeffery stressed the importance of being consistent on the matter.
  - L. Daniels asked if it was suggested, at the Board of Trustees, that district-wide guidelines be implemented.
  - K. Jeffery said that there is a district-wide document under revision at this time.
  - B. Martinelli confirmed and reaffirmed that the primary purpose of the swimming pool is to be used for school activities.

- The H1N1 issue was addressed.
  - K. Jeffery noted that there is now less anxiety, but we must still maintain a position of caution.
  - Addressed the issue of public event protocol; pointed out that students do understand the need for prudence; still looking for an appropriate protocol.
  - C. Zuercher said that the Scholarship Ceremony went well, noting that it was a good example of protocol that could be adopted in such situations.

G. Chancellor’s Cabinet ................................................................. K. Jeffery
  - See Executive Staff Update

H. Accreditation ........................................................................................................... All
  - K. Irwin noted that the Self-Study is now done; there is no feedback on the planning agenda.
  - K. Jeffery said that the Study will be given to the Board for review, on May 15; each college will make a brief presentation to the Board on June 17, after which the Board will vote to accept each Study.
  - B. Martinelli noted that the Abstracts that were passed at the last meeting were very well-done.

II. OLD BUSINESS
A. Campus-Wide Issue: Name Change-Office of College Advancement (handout) ..........M. Buechner
  - Brought the issue back because the committees have not had the chance to address it yet.
  - C. Zuercher said that the Academic Senate was concerned with duplication.
  - M. Poindexter noted that there would be no duplication.
  - C. Zuercher said the Senate wondered if the name could be misleading.
  - M. Buechner explained that the name was consistent across the field, noting that the sister colleges also used the same appellation.
  - C. Zuercher said that these were the only concerns on the faculty side and that the name change was otherwise approved.
• It was decided that, since this is the semester’s last Executive Council meeting, the other constituencies would discuss the issue at their next meeting and that the constituency leaders would report to the Executive Council by e-mail.

B. Campus-Wide Issue: SCC logo and slogan (handout)....................................................... C. Stofle
• Pointed out the additions to the previously submitted Campus-Wide Issue form: 1) a link to the Publications and Marketing Guide: http://www.scc.losrios.edu/FacultyStaff/Publications_and_Marketing_Guide.htm; 2) language clarifying the fact that the logos and slogans would go through the regular decision-making processes.
• M. Buechner asked which graphic designers would be used for the project; the collective answer was our Graphic Designers, with the possibility of using others, or perhaps students.
• L. Daniels asked if the logo and slogan could remain the same; the collective answer was yes; regardless, it is important to note that the seal would not change; what could change would be the logo and slogan.
• M. Buechner asked if anyone from Athletics sat on the Marketing Team; the answer was no, but K. Jeffery pointed out that in future meetings, someone from PE should be included, since they use the logo very often.
• K. Jeffery noted that there will be some variations allowed, but that the goal of the initiative was to create a distinct image for the college; pointed out the need to refresh our brochures.
• C. Zuercher pointed out that the college is known as “City”; perhaps that could be incorporated into the logo.
• K. Jeffery pointed out that it should also include a panther.
• A. Garcia inquired as to what stage of the process the Campus-Wide Issue was in; the collective answer was that the Marketing Team can now, with the Executive Council’s approval, begin work on the new logo and slogan; three of each will be submitted to the constituencies in the fall, as part of the decision-making process.

III. NEW BUSINESS
A. N/A

IV. OTHER
A. Approval of Executive Council Minutes from April 20, 2009.
   (attachment-1)
   • Approved with corrections.

B. Standing committee minutes
   (attachments-1)
   • For review.

C. Graduation Ceremonies
• K. Jeffery mentioned that she recently attended an award ceremony, organized by the Chemistry Department; noted that awards were given in three categories: 1) academic achievement; 2) humanitarian service; and 3) perseverance. K. Jeffery applauded the department’s initiative, noting that it was a nice ceremony.
• K. Jeffery noted that the Chicano/a and Latino/a Recognition Ceremony was a new program at City College.
• K. Jeffery recommended that Student Services conduct an analysis of the various ceremonies, in an attempt to make sure that students attend both the ceremony for their department and the one for the college.

D. Facilities Updates..............................................................................................B. Martinelli
• Minutes for the Food Service Advisory Group will be available shortly.
• The new Gazebo, in the Quad is well underway; there will be a naming opportunity; the new construction is made of cedar; it will offer much storage space for chairs and table; the cost is $6,000.
• Noted that the FAA will be visiting the campus and the Chancellor will attend as well; the FAA representative expressed the wish to meet with students.
• Discussed upcoming construction plans; noted that the main challenge will be to accommodate the departments that will be moved during the construction phase.

E. ASG President ......................................................................................................L. Daniels
• L. Daniels thanked the members of the Executive Council, adding that it was a pleasure working with each one of them.
• Mentioned the upcoming Memorial for Professor Joanne Bielick (to take place on May 15, at 4:00 p.m., in Auditorium 6); added that many students had expressed their fondness for the late professor; asked B. Martinelli if something could be done in Professor Bielick’s honor, such as planting a tree; B. Martinelli confirmed it would be possible.

V. FUTURE AGENDA ITEMS
• LAST MEETING OF THE SEMESTER.

Adjourned at 2:39 PM by L. Daniels, in memory of Professor Joanne Bielick.

Next Meeting: TBA

cc: K. Beyrer
    M. Allred