March 5, 2010

President’s Response
Campus Issue 08-09-05

Committee or Individual: Chris Seddon

Date submitted May 15, 2009

Issue/Concern: Name Change for Mac CAD Lab

Summary of the Issue:

In order to more clearly indicate the purpose of the lab in supporting students from Engineering Design, Graphic Design, Web Design and Game Design, the coordinator of the Mac CAD lab requested that the name of the Mac CAD lab be changed to the “Advanced Technology Design Lab”.

Actions Taken:

5/27/09: This issue carried over to the Fall 09 for discussion in Executive Council.

9/21/09 - Executive Council discussed the request constituent representatives were asked to share the request with Faculty, Classified and Student Senates, and the Senior Leadership Team (SLT).

10/19/09 - During the Council meetings in October through February Council members shared the feedback of their respective groups. Academic Senate reported approval of the name change. Senior Leadership Team reported that the overall responses were in favor but some concerns were raised concerning related issues regarding uses and functions of the lab.

12/7/09 - Classified Senate expressed concern that if the name does not include the term “Mac” that students may not be aware that there are Macintosh computers there. Associated Student Government expressed approval for the name change with concerns about the need for new signage.

2/1/10 – Discussion at Executive Council resulted in consensus in favor of the name change.

President’s Response:

The background information on Campus Issue #08-09-05 has been reviewed. This topic has led to extensive college dialogue and involvement including input from all college constituencies. While some concerns were expressed, overall responses were in favor of the name change. Based on a careful representation by the Executive Council, the change of the name of the Mac CAD Lab to the “Advanced Technology Design Lab” is approved. To follow-up on this campus issue the following actions are directed:

- Implement the name change from Mac CAD lab to “Advanced Technology Design Lab.”
- Changes in print documents to occur so that current documents such as stationary and business cards are to be used before new ones are printed. Changes to College publications should include the change when publications are revised on the regular schedule for such revisions.

[Signature]
Kathryn E. Jeffery, PhD.
President, Sacramento City College

[Signature] 4/16/10

Date