Student Equity Committee
Minutes
October 2, 2009

Introductions round table:

- History of past committee

Discussion:

- Focus Group footage
  - What surprised you?
    - Confirmed previous beliefs - SCC has diverse age & ethnicity
    - Students were very forgiving of SCC
    - Book costs not a big issue
    - Public safety not a big concern
  - What were common themes?
    - Students either don’t know about a service or don’t fully utilize the services they are aware of
    - SCC = Cheap & Easy - i.e. Affordable & Accessible
    - Students felt connected to their professors - many teachers may not realize how significant they are
    - Students overloaded--school, work, family, homework--represents a cultural change, higher age also a factor
  - What are some implications?

- How to increase awareness of student services?
  - Word of mouth - more commonly used among students, difficult to identify how to utilize more
  - Student Service Syllabus - include list of student services in instructor’s syllabi - maybe difficult to get instructors to comply
  - Scavenger hunt - create an online scavenger hunt for students
  - Resource blog / forum - create a blog or forum for students to discuss services
  - Resource fair - have a student services fair, perhaps combine it with club day

- Issues / Suggestions for focus groups
  - Aesthetics
    - Lacked energy - passing the microphone prevented a free form discussion
    - Improve background - make it seem more inviting
  - Moderator & Questions
    - Perhaps steer participants away from responding to other comments too much as it could deter people from speaking
• Word questions so that participants are not reluctant to discuss negatives - i.e. tell us what’s wrong so that we can improve / fix it
• Prevent students from focusing on one topic
  o Technical
    • Difficult to hear
      • Suggestion: use lavaliere mics
    • Dizzying - too much camera movement
      • Suggestion: use two cameras

• General Comments
  o How were students selected? - random selection of 250 students, repeated to get more respondents, involves some self-exclusion
  o Suggest that we have more focus groups - possibly one per year
  o Were participants of the focus group given Q’s ahead of time? - some participants seemed to have partially formed answers
  o Difficult to teach intangibles - i.e. you can tell someone how to register for classes but if they don’t do it, they’ll have difficulty learning it
  o All first year students given a packet about services offered
  o Fridays offer condensed enrollment - orientation, assessment etc

Homework:

  ▪ Review Student Focus Group footage ([http://media.scc.losrios.edu/de/focus/index.html](http://media.scc.losrios.edu/de/focus/index.html))
    o Identify themes within footage to make into vignettes
      • Vignettes to be later disseminated to other Community Colleges


Next meeting: November 6, 2009, 11:00am – 12:00pm, Student Center Room 103