WHAT ARE “GOOD” OBJECTIVES?

Objectives – By definition objectives are described as being very precise, time-based, and measurable actions that support the completion of a goal. Objectives must:
• Relate directly to the goal
• Be clear, concise, and understandable
• Be stated in terms of results
• Begin with an action verb
• Specify a date for accomplishment
• Be measurable
• Must deal with a major subject